

APRIL 2022, ISSUE 1

# YOUNG *Black* PHARMA

THE QUARTERLY DIVIDEND



## 2021: A RETROSPECTIVE ANALYSIS

Young Black Pharma (YBP) is truly excited to kick off 2022 with the very first issue of our quarterly newsletter! With the recent official launch of YBP in November 2021, we want to shed light on some of the key achievements and special events from last year while providing a glimpse into what to expect throughout this year!

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One of the things that we can all agree on is that 2021 was full of all the turbulence and chaos that we could have never imagined. And this is not only regarding getting YBP up and running but also includes the dynamic political climate, Trump supporters storming the Capitol, the ongoing COVID-19 pandemic, VACCINES!, and the sentencing of Derek Chauvin for the murder of George Floyd, just to name a few. The year of 2021 got off to a shaky start, but YBP was determined to prevail:

## YBP OFFICIAL LAUNCH

As you may already know, YBP launched as an official organization on November 4th, 2021, and managed to couple this event with the “Liaison to Leadership” webinar geared towards a discussion on how to transition from an individual contributor in the field to a manager who develops and coaches field teams. The official launch event for YBP was critical as it served to communicate the goals of the organization that would also inform members on the value of joining YBP. With such a broad set of Black professionals in our unofficial group chat, it was essential to leverage this vast network to help cultivate more Blacks in pharma that may lead to an increased number of executives, stronger leaders, and an improvement in representation that will contribute to the ultimate goal of better outcomes for Blacks in this country. There was an unmet need to organize and drive this initiative so the idea of launching YBP as an official entity was born!

## FIRST OFF, HOODIES!

To be Young and Black in pharma means to be young in spirit, professional agility, growth mindset, and the ability to sport fly apparel! We were excited to jumpstart our fundraising efforts for YBP as a non-profit organization to help raise capital for start up costs. We heavily relied on the members of YBP to help support this initiative by purchasing our trademark Black hoodies that would prove to be beneficial during our toughest winter months. We managed to raise an adequate amount of funding while bringing camaraderie amongst the group as several members shared selfies across our chat sporting their new YBP paraphernalia. We thank everyone for your support and look forward to more opportunities for our members to shine like primetime while wearing our hoodies. We're also excited to say that you'll get your next chance to order a YBP hoodie during our spring fundraiser!

## UNIFYING WHILE LEARNING DURING TOUGH TIMES

One of the most amazing ways that we managed to unite during the pandemic in this WFH environment was to chat! Chatting so often that we began hosting virtual happy hours which then extended to meet and greets. By the time we were having weekly happy hours on Zoom, a few of us realized that we may as well use this time to learn from each other, share experiences, and shed light on topics that may benefit the entire group. From then on, YBP began to have consistent webinars covering helpful topics across the spectrum including salary negotiations, stock trading concepts, transitioning from a post-doc fellow to an FTE, financial literacy, real estate strategies, professional advancement, and tactics on how to retire early – just to name a few! Last year was a very busy and active year for YBP and we want to be sure to maintain that momentum by providing ongoing education and engagement for our members through unique workshops, webinars, and other platforms while moving the needle in professional development within our community. Stay tuned as we work within our committees to develop new resources and opportunities for YBP!

## MEET UPS AND NETWORKING EVENTS

All of us have been on the edge of our seats awaiting the chance to network and re-connect with fellow YBP colleagues! While upholding the highest COVID-19 safety standards, our YBP Membership and Social Committee hosted several networking meetups across multiple cities including our biggest one yet at the American Society of Hematology meeting in Atlanta, GA! It was an amazing experience for members to re-connect after such a long



**“THIS ORGANIZATION HAS PROVEN TO BE AN INVALUABLE NETWORK OF PEOPLE THAT HELP EACH OTHER GET TO THE NEXT LEVEL IN THEIR CAREER.”**

*- Ike Ogbaa, MD: Senior Medical Leader - GSK*

hiatus to engage and foster new connections. One of our pillars at YBP is to CONNECT so we encourage the relationship-building and networking platforms for our members as a means to drive unity and essential mentorship opportunities. We are super enthusiastic about the potential to continue our meet ups in 2022!

## ONWARD AND UPWARD IN 2022

Now that YBP is officially official, we realize that there's so much more work to be done. Our primary goal for the 2022 year is to bring immense value to our current members and identify opportunities to enhance the membership experience within our organization.

We will strive to continue building on our current platform with more robust webinar activities for professional development, additional online resources and tools for YBP members, streamlined mentorship and networking capabilities, and building solid connections with each and every one of our members. We are galvanized by all your support and look forward to evolving YBP in the years to come!

**Mark your calendars now and plan to be in attendance for a very SPECIAL occasion, November 5 - 6th in Atlanta, GA for our 1st Annual YBP Conference & Gala!** Prepare yourself to Bet on Black by showing up as your authentic self and register for the conference today - Early Bird registration special ends July 15th!

To learn more about our organization, please follow us on Instagram and LinkedIn @[youngblackpharma](#) and be sure to look up our website at [www.youngblackpharma.org](http://www.youngblackpharma.org) for more information on how to officially join YBP!

Sincerely,

YBP Executive Board

1st ANNUAL CONFERENCE & GALA  
**BET ON BLACK**  
SHOW UP AS YOUR AUTHENTIC SELF

Save The Date

NOV 5-6 2022 ATLANTA, GA

Early bird rate available until July 15!

[www.youngblackpharma.org](http://www.youngblackpharma.org)

PLEASE NOTE: Conference attendance is limited to professionals currently in the pharmaceutical industry. For any questions please email us at [connect@youngblackpharma.com](mailto:connect@youngblackpharma.com)